

JCDECAUX UK COVID TERMS AND CONDITIONS

National Lockdown

If another national lockdown is imposed to the same extent as it was announced on Monday 23rd March 2020 or 3rd January 2021, all forward bookings can be cancelled or postponed free of charge except POS. To protect operational staff, JCDecaux may not post paper posters. If this happens JCDecaux will automatically cancel these bookings. Digital locations will run as normal unless specifically requested. This also means that incumbent posters will not be posted out or removed.

- Digital campaigns that are in flight will be proportionately charged for, if the client requests the campaign to stop. They will be charged in full if the client requests the campaign to remain playing.
- Paper campaigns that are in flight will be charged in full for all locations that had been posted before lockdown restrictions were implemented.

Local Lockdown

In the event of a local lockdown such as that imposed in Leicester in July 2020, our policy is below:

- To protect operational staff, JCDecaux may not post paper posters falling within the lockdown area, although digital locations will run as normal unless specifically requested. This also means that incumbent posters will not be posted out or removed. JCDecaux will notify advertisers if any of their campaigns fall within the affected area.
- For frame-specific bookings that fall within a local lockdown area, clients can cancel free of charge or move to other formats/cities/periods in 2022. For general distribution bookings, any frames allocated into the local lockdown areas will be reallocated to other locations unless specifically requested.

Local/ National Restrictions

If Local or National Restrictions are implemented (i.e. limiting the mix of households, avoiding public transport, curfews for bars/restaurant, work at home if you can), advertisers can look to plan & schedule with flexibility in the said period. Cancellations within 60 days will be subject to standard T&Cs.

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