

NETWORKS	No. of Panels	Ratings	Cover Based On Coverage		Frequency	Share of Voice	CPT	Ratecard
<b>Access All Areas</b>	5000	375	National	63%	6.0	25%	£2.42	£435,000
<b>Main City Access</b> Population over 100,000	3500	250	National	57%	4.4	25%	£3.02	£360,000
			Main City population over 100,000	67%	6.9			
<b>London Access</b>	1300	575	London	75%	7.6	22%	£4.07	£166,500
<b>Proximity Access</b>	2000	Planned in proximity to theatres, cinemas, pubs, clubs, fashion retailers and many more using the bespoke JCDecaux Atlas planning tool.					£200,000	
<b>CTN Access</b>	4000	The UK's largest CTN network enabling you to advertise in proximity to 4,000 unique CTNs.					£250,000	



Inclusive of 15% commission and 5% specialist commission; exclusive of VAT. Rates shown for a two-week campaign; other durations subject to availability; price on application.  
 All rates and posting cycles accurate at time of printing, for the most up-to-date information please contact your account manager or visit [jcdecaux.co.uk](http://jcdecaux.co.uk). All rates are gross media rates.  
 Production inclusive on bookings over £125,000.

Posting calendar 2009

January	February	March	April	May	June	July	August	September	October	November	December
5 19	2 16	2 16 30	13 27	11 25	8 22	6 20	3 17 31	14 28	12 26	9 23	7 21