

48-sheet Networks



NATIONAL NETWORK	No. of Panels	Ratings	Index	Coverage	Frequency	Cost Per Panel
HD 200 National Network	1700	600		60%	10	£480

Includes:

1470 HD 200s

210 Backlight Scrollers

A slot on 20 Digital PrimeTimes

PLUS Production Included

AUDIENCE NETWORKS	No. of Panels	Ratings	Index	Coverage	Frequency	Cost Per Panel
All Adults	1500	450	100	55%	8	£390
Male 25 - 44 ABC1	1500	540	120	60%	9	£390
Female 25 - 44 ABC1	1500	540	120	60%	9	£390
Adults 45+ AB	1500	475	105	57%	8	£390



96-sheet Networks

NATIONAL NETWORK	No. of Panels	Ratings	Index	Coverage	Frequency	Cost Per Panel
HD 400 National Network	200	250		42%	6	£1,750

MAIN CITY 96-SHEET NETWORKS	No. of Panels	Ratings	Index	Coverage	Frequency	Cost Per Panel
Broadcast	250	275		50%	6	£1,400
Conurbation	150	175		30%	6	£1,500

Inclusive of 15% commission and 5% specialist commission; exclusive of VAT. Rates shown for a two-week campaign; other durations subject to availability; price on application. All rates and posting cycles accurate at time of printing, for the most up-to-date information please contact your account manager or visit jcdcaux.co.uk.

Posting calendar 2009

January	February	March	April	May	June	July	August	September	October	November	December
12 26	9 23	9 23	6 20	4 18	1 15 29	13 27	10 24	7 21	5 19	2 16 30	14 28