

# JCDecaux Large Format Rates 2008

## 200

### The JCDecaux National Hi-Definition 200\* Network

**Hi-Definition** - Production included  
**Dynamic Posting** - Posted in 24 hours  
**Sustainable** - 40% recycled into new HD posters and 60% recycled into construction materials.

No. of Panels	PrimeTime LED	Backlight Scrollers	Hi-Definition	Paper	Target Illumination	Rate per Panel
1750	20	230	1500	0	55%	£480 <i>New October</i>

### The JCDecaux National 200\* Network Plus

1500	20	180	775	525	55%	£450 <i>New June</i>
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### The JCDecaux National 200\* Network

1500	20	180	0	1300	50%	£390
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## 400

### The JCDecaux National Hi-Definition 400\*\* Network

**Hi-Definition** - Production included  
**Dynamic Posting** - Posted in 24 hours  
**Sustainable** - 40% recycled into new HD posters and 60% recycled into construction materials.

200	0	0	200	0	75%	£1,750 <i>New April</i>
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### The JCDecaux National 400\*\* Network

200	0	0	0	200	70%	£1,500
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Inclusive of 15% commission and 5% specialist commission; exclusive of VAT. Rates shown for a two-week campaign; other durations subject to availability; price on application. All rates and posting cycles accurate at time of printing, for the most up-to-date information please contact your account manager or visit [jcdecaux.co.uk](http://jcdecaux.co.uk).  
 \*Previously 48-sheets \*\*Previously 96-sheets

## JCDecaux Large Format posting calendar 2008

January	February	March	April	May	June	July	August	September	October	November	December
31 14 28	11 25	10 24	7 21	5 19	2 16 30	14 28	11 25	8 22	6 20	3 17	1 15 29