



ENVIRONMENTAL POLICY STATEMENT

JCDecaux UK Ltd installs and maintains street furniture, automatic public conveniences and advertising panels for local authorities and private landlords throughout the UK.

JCDecaux’s senior management recognise that in our day-to-day operations we impact on the environment and we are therefore committed to reducing this level of impact wherever possible considering the principals of sustainable development.

JCDecaux’s senior management further recognise that one of the factors, which will enable it to continue to deliver world-class outdoor advertising products, is to ensure that the performance of its activities reflects the changing environmental priorities of its stakeholders.

The environmental policy of JCDecaux UK Ltd is based upon three key commitments:

- To seek continual improvement in environmental performance.
- To ensure activities are carried out in a manner, which will prevent pollution and reduce the overall impact of our operations on the environment.
- To comply with, and where possible exceed applicable legal and other requirements to which we subscribe.

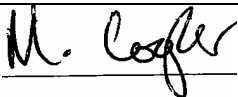
To enable these key commitments to be achieved, it is our intent to ensure that the necessary resources are available and that responsibilities for environmental matters are effectively assigned, accepted and fulfilled at all levels within our organisation.

In particular we shall:

- Document, implement and maintain a management system, which is capable of delivering this policy commitment.
- Monitor our environmental performance and set objectives and targets for improvement.
- Integrate environmental factors into business decisions.
- Seek to build and maintain a reputation for effective environmental management.
- Promote the reduction of waste through reuse or recycling of materials where this is economically justifiable. Unavoidable waste will be disposed of in a safe and responsible manner.
- Provide information and training for all levels of management and employees on matters relating to environmental issues.
- Undertake regular environmental audits and inspections.
- Review this policy annually or when other factors make review appropriate.

We intend to foster openness and dialogue with employees, those working on behalf of JCDecaux UK Ltd, and the public on environmental issues. This policy will be made available to any interested party on request.

Signed on Behalf of the Board of Directors:

Signed:		Group Operations Director	Name (print)	M. COOPER
Date:	3 rd February 2009			