

TV Area	Network	No. of Panels	VAC	JCD VAC % above Av.	Coverage (%)	Frequency	Population Covered (000's)	Network Cost			
								Jan-Sep & B2Dec	October	November	F2 December
London	London	620	86	10%	72.5	15.3	6,855	335	340	350	360
	London TV	620			72.5	15.3	6,855				
Central	Birmingham	85	79	34%	26.6	6.5	2,043	Cannot be bought separately			
	Nottingham	80	74	9%	19.2	8.1	1,495	275	280	290	300
	Leicester	95	76	9%	10.9	15.7	818	275	280	290	300
	Wolverhampton	15	66	24%	4.0	6.4	1,666	275	280	290	300
	Coventry	3		Not yet classified by POSTAR				275	280	290	300
	Sandwell	21	57	2%	5.4	5.8	2,178	275	280	290	300
	Stoke-on-Trent	88	66	7%	20.9	6.6	1,592	260	270	280	290
	Aylesbury	21	54	4%	4.4	6.8	329	135	140	150	155
	Erewash	13	49	0%	3.4	4.9	244	135	140	150	155
	Nuneaton	21	50	4%	4.5	6.1	343	135	140	150	155
	South Kesteven	14	48	2%	2.6	6.8	188	135	140	150	155
	Telford	18	41	3%	3.6	5.4	268	135	140	150	155
	Central TV	474			56.6	15.0	4,169				
	Granada	Manchester	500	66	6%	69.3	15.7	3,842	275	280	290
Merseyside		8		Not yet classified by POSTAR				275	280	290	300
Blackpool		52	39	0%	15.7	4.6	748	260	270	280	290
Yorkshire	Granada TV	560			70.8	16.5	3,938				
	Sheffield	75	96	22%	29.5	10.7	1,516	275	280	290	300
	Bradford	21	71	28%	16.9	3.8	714	275	280	290	300
	Hull	86	48	6%	14.7	11.5	670	260	270	280	290
	York	30	49	2%	12.1	5.2	552	260	270	280	290
	Yorkshire TV	212			43.5	14.4	2,099				
STV	Glasgow	275	58	2%	46.3	16.4	1,848	275	280	290	300
	STV	275			46.3	16.4	1,848				
HTV	Newport	17		Not yet classified by POSTAR				275	280	290	300
	Bristol	2		Not yet classified by POSTAR				275	280	290	300
	Cardiff	6		Not yet classified by POSTAR				275	280	290	300
	HTV	25			14.3	4.6					
Meridian	Southampton	25	86	27%	30.1	3.2	696	275	280	290	300
	Portsmouth	8		Not yet classified by POSTAR				275	280	290	300
	Maidstone	28	70	4%	32.4	2.7	848	135	140	150	155
	Dover	21	49	0%	16.2	2.8	464	135	140	150	155
	Tunbridge Wells	15	55	2%	6.8	5.4	262	135	140	150	155
	Horsham	8	46	2%	3.2	5.1	140	135	140	150	155
	Meridian TV	105			42.8	7.0	926				
	Anglia	Milton Keynes	70	29	0%	15.5	7.6	375	260	270	280
Northampton		22	45	9%	18.7	3.1	211	260	270	280	290
Colchester		36		Not yet classified by POSTAR				135	140	150	155
Peterborough		15	52	11%	13.8	3.3	198	135	140	150	155
Anglia TV		143			42.7	7.8	1,009				
South West	Plymouth	86	54	0%	25.9	23.2	360	260	270	280	290
	South West TV	86			25.9	23.2	360				
PrimeTimes	London	500	104	24%	69.8	15.3	6,702	390	400	425	435
	Birmingham	95	84	25%	21.5	9.7	2,111	390	400	425	435
	Manchester	150	84	4%	44.2	9.8	2,456	340	350	370	385
	Glasgow	125	73	22%	26.3	17.1	1,848	340	350	370	385
	Nottingham	50	89	29%	11.2	9.2	867	340	350	370	385
	Sheffield	50	86	13%	21.8	8.5	1,002	340	350	370	385

Inclusive of 15% commission and 5% specialist commission; exclusive of VAT. Rates shown for a two-week campaign; other durations subject to availability; price on application. All rates and posting cycles accurate at time of printing; for the most up-to-date information please contact your account manager or visit jcdcaux.co.uk. VAC, Coverage, Frequency and Population Covered from POSTAR. JCDcaux average VACs for National Network only.

London 020 7298 8000 | Manchester 0161 873 8800 | Birmingham 0121 423 3777 | Glasgow 0141 891 8100
jcdcaux.co.uk/products/sixsheets

JCDecaux 6-sheet posting calendar 2008	January	February	March	April	May	June	July	August	September	October	November	December
	1 15 29	12 26	11 25	8 22	6 20	3 17	1 15 29	12 26	9 23	7 21	4 18	2 16 30